



SUPPLY CHAIN & LOGISTICS
ASSOCIATION OF AUSTRALIA

Energy Efficiency In Manufacturing SME's

Mark Skipper
National Director – SCLAA



Our Vision

SCLAA is the Association of choice for the advancement of supply chain and logistics in Australia - Run by members for members!

Our Mission

To serve and advance the interests of Supply Chain and Logistics professionals and practitioners in Australia.



- **The Supply Chain and Logistics Association of Australia (SCLAA) is Australia's largest association for Supply Chain and Logistics professionals and practitioners.**
- **With over 4,000 financial members and industry contacts, the SCLAA has the proven history, governance framework, established representation, strategic reach, whilst also proudly offering our members value for money and a host of benefits as we are closely affiliated with complimentary organisations.**
- **Not for profit – we are all volunteers**

National Coverage

Our active state divisions include:

- **Australian Capital Territory / Southern New South Wales**
- **New South Wales**
- **Queensland**
- **South Australia / Northern Territory**
- **Victoria / Tasmania**
- **Western Australia**





International Coverage

- Council of Supply Chain Management Professionals (CSCMP)
- China Supply Chain Council
- Vietnam Supply Chain
- Singapore Supply Chain Association
- Asian-Pacific Logistics Federation (APLF), includes China, Japan, Korea, New Zealand, Malaysia, Singapore, Philippines and Australia
- Supply Chain Management Association (SCMA) Canada
- International Federation of Purchasing Supply Chain Management (IFPSM)



Energy Efficiency Information Grant

In June 2013, SCLAA received a \$743,310 Federal Government grant to deliver a comprehensive program to assist Small – Medium Enterprises reduce their energy costs in warehouses / DC's and in multi-mode transport.

There are over 409,000 SME's in Australia in this category.

Comprehensive 7 stage project delivered in 2013 / 2014

- Delivering training in 30 locations across Australia, including every capital city and 22 regional / rural areas
- Ten interactive webinars
- Online targeted tools
- Partnered with GS1, Refrigerated Warehouse & Transport Association, Australian Railways Association, Qantas, Enterprise Connect and Chambers of Commerce etc.
- 3 and 6 month phone follow up with all attendees
- All content to be available on SCLAA website for 7 years until end of 2021



CLICK GREEN ICON AT WWW.SCLAA.COM.AU
FOR DETAILS



Energy Efficiency Information Grant – 2014 training locations and dates

FEBRUARY

Melbourne	11th Feb	Graduate House, University of Melbourne, 220 Leicester St, CARLTON
Bendigo	12th Feb	Lansell 2 Room, All Seasons Hotel, 171-183 McIvor Road, BENDIGO

MARCH

Geelong	17th Mar	AGB Group Training Facility, 241 Moorabool Street, GEELONG
Ballarat	18th Mar	Ballarat Golf Club, 1800 Sturt Street, BALLARAT
Mildura	19th Mar	Mildura Development Corporation, 101 Lime Avenue, MILDURA
Albury/Wodonga	24th Mar	The Cube - City of Wodonga, 104 Hovell St, WODONGA
Canberra	25th Mar	Level 0 Nishi Building, 2 Phillip Law Street, ACTON
Wagga Wagga	26th Mar	City of Wagga Wagga, Councillors Meeting Room, Baylis & Morrow Streets, WAGGA WAGGA

MAY

Kalgoorlie	20th May
Albany	21st May
Bunbury	22nd May
Perth	23rd May
Geraldton	26th May
Karratha	28th May

JULY

Townsville	25th July
Rockhampton	26th July
Gladstone	27th July
Brisbane	31st July

AUGUST

Gold Coast	1st August
Sydney	25th August
Wollongong	26th August
Newcastle	27th August
Coffs Harbour	28th August

SEPTEMBER

Tamworth	1st Sep
Orange	2nd Sep
Hobart	11th Sep
Launceston	12th Sep
Whyalla	17th Sep
Adelaide	18th Sep
Darwin	22nd Sep

YOUR COMPETITIVE ADVANTAGE

Energy efficiency solutions
for Australian transport
and logistics SMEs



Take the
steps
to improve
**your
competitive
advantage**
► I want to

The Supply Chain and Logistics Association's national energy efficiency information program is designed to help small to medium sized businesses in the Transport and Warehouse sectors better understand and manage their use of energy. This website provides useful resources and tools that will help you better manage energy use in your business and stabilise operational costs.



WORKSHOPS

Attend a workshop to
improve my knowledge



4-STEP GUIDE

Understand the
pathway to my
competitive advantage



OPPORTUNITIES

Explore the
opportunities in my
sector



RESOURCES

Find more information
and resources to help
improve my business

- WAREHOUSE
- TRANSPORT
- TOOL

[http://energy-
efficiency.sclaa.com.a
u/home](http://energy-efficiency.sclaa.com.au/home)

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ACKNOWLEDGEMENT STATEMENT

This Activity received funding from the Department of Industry as part of the Energy Efficiency Information Grants Program.

DISCLAIMER

The views expressed herein are not necessarily the views of the Commonwealth of Australia, and the Commonwealth does not accept



So Project has Just Started Execution Phase

- Implementation Lessons Learnt So Far
 - Partner with reputable companies, associations and chambers of commerce EARLY to achieve maximum SME coverage, awareness and interest.
 - There are lots of FREE media options to get message out, like Business Chambers, Local Councils, Social Media, Commercial Media, Small Business Commissioner, Enterprise Connect, Trade Magazines, other events.
 - Keep delivery time in front of SME's short and sharp, no waffle, no padding
 - Have actionable case studies with Return on Investment examples that are SME relevant
 - SME's expect payback within 12 months – maximum 15 months.
 - SME's work 6 – 7 days a week. Respect this. We start at 7.30am and finish at 10.30am.
 - Have venues with PARKING, that are SME friendly, i.e. not CBD
 - Use webinars, as many cannot attend on the specific day and time



So Project has Just Started Execution Phase

- Unique Energy Efficiency Lessons Learnt So Far Include
 - Warehouse
 - Massive electricity savings in changing from Halogen type lighting to LED lighting
 - Added bonus of cheaper insurance costs
 - New Materials Handling equipment like forks, capable of fast charging in off peak electricity tariff times
 - Chilled and frozen areas, with leaks, slow opening and closing doors waste a lot of power
 - Road
 - New Route Management systems detect traffic delays, road restrictions and optimise routes saving fuel
 - Also save driver hours
 - Also saves need for extra trucks / vans

Workshop feedback:

It is not often that I get the enthusiastic response from staff when attending workshops on my behalf. I am glad that my Business Development Manager Anthony Mills attended and please see below a few positive comments I have extrapolated out of the very long brief.

“Firstly I would like to thank you for the opportunity to attend Tuesday’s workshop

I have attended many workshops and seminars in the past, but the one held by SCLAA in conjunction with ClimateWorks Australia was by far the most informative, interactive and thoroughly the most enjoyable.

As the heading suggests the workshop was focused on SME’s within the Supply Chain & Logistics sector and how to increase energy efficiency.

Our presenter for the day was very engaging and had the entire audience’s attention for the entire 3 + hours.

The individuals attending the workshop were varied, with representatives from the Freight forwarding sector, local and interstate transport providers , warehousing and retail, regional cold storage companies, industry based recruiting and several independent and Government bodies directly involved in Industry Energy Efficiency.

Final to summarise the day, I would simple put that no organisation should miss this workshop, and that I already have a number of ideas to improve our energy efficiency.”

Amanda O’Brien

Director

Exec Transport & Logistics

Xtreme Freight



Suggestions for Government

- Develop two page case studies covering a range of SME industries, with SME data, showing CLEARLY the typical payback
- Look outside the square, there are associated savings that make the energy efficiency measures easier to justify
- Appoint successful SME's to write, promote and deliver . Perhaps on secondment or part time.
- Understand that SME's work long hours and 6 – 7 days a week, so think like an SME when developing material and determining how and when its presented
- Some SME's may be sceptical of Government – surprise them by THINKING LIKE THEY DO



**SUPPLY CHAIN & LOGISTICS
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Thank You